

2017 RECAP

AUSA GLOBAL FORCE

This year's AUSA Global Force Symposium & Exposition held in Huntsville, Alabama entertained over 6,000 attendees, and included over 200 exhibits and 75+ speakers. This year's theme was **"Delivering Capabilities for Multi-Domain Battle."**

While keynote speakers alluded to the fact that budget uncertainty is hurting the Army, and affecting future development, there was no shortage of announcements and news. See below for our round-up!

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IBM announced they would have a growing presence in Huntsville over the next few years with the implementation of Watson and development of a "new Army cloud center" in the Redstone Arsenal. [More here >>](#)



Lockheed Martin announces HIMARS is back in production.

HIMARS has been completed for the US Army, but a foreign military sales customer sparked the new production. Lockheed kept the customer name quiet, but many reports have indicated this is for the UAE. [More here >>](#)

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BAE Systems brings a self-driving tank to steal the show. BAE is aiming to fill the demand of the Army's need for Robotics & Autonomous Systems. [More here >>](#)



Boeing Old Avenger is a blast from the past. The company modernized the Avenger air defense systems—originating in the 80's—to fill the Army's need for Short-range Air defense (SHORAD) Gap. The Avenger will be upgraded to perform like a multi-mission launcher. [More here >>](#)

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V-Armed showcased a 3-D Virtual Reality training system to train law enforcement and military. Together with their parent company Animated Storyboards, the 3-D simulators train in real-life situations. So real, the technology has a capability to take a picture of a real place with a drone and develop the environment virtually, for training purposes. This AUSA Global Force event was V-Armed's first trade show in the United States! [More here >>](#)

Walking Challenge during the AUSA event sparked friendly competition in efforts to promote their "Healthy Habits Challenge" sponsored by Deloitte. This is the first of its kind at AUSA, powered by the Army's performance Triad, which is a plan to improve readiness and increase resilience through public health initiatives. Promoting the three R's: Readiness, Resilience, Responsibility. Motivational coaches and optional exercises throughout the event were among the fun activities along with a Health and Wellness Lounge set up with activities and healthy tips! [More here >>](#)

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Also this week it is worth noting that **Lockheed Martin Ventures was an unexpected guest at the annual SXSW Festival**—hosting meetings in a Sikorsky S-76D while hovering above the grounds. Lockheed has stepped out of its comfort zone by moving to Silicon Valley as it looks for technology and intellectual property to apply to its products. [More here >>](#)

